

Babeş-Bolyai University, Cluj-Napoca Faculty of Economics and Business Administration

Diversity challenges and Stakeholders' engagement in Finance and FinAI

CONFERENCE PROGRAM

February 1st -2nd, 2023

CLUJ-NAPOCA, ROMANIA

CONFERENCE PROGRAM

February 1st, 2023

09 ¹⁵ – 10 ¹⁵ Official opening, room: 118		
https://econ-ubbcluj-ro.zoom.us/j/84989397642		
Moderator: Codruța MARE, Faculty of Economics and Business Administration, Babeş-Bolyai		
University, Cluj-Napoca and COST Action CA 19130 FinAI		
Adrian PETRUȘEL, Vice-Rector for Research-development-innovation, doctorates Babeș-Bolyai		
University, Cluj-Napoca		
Răzvan MUSTAȚĂ, Dean of the Faculty of Economics and Business Administration, Babeș-Bolyai		
University, Cluj-Napoca		
Vasile ANTON, Delivery Manager, BT Retail Data Analysis Division, BT Retail Data Analysis and		
Projects Dep., Banca Transilvania		
Dan COBEANU, Board Member of the Romanian FinTech Association and founder of PayPact		
Jörg OSTERRIEDER, Action Chair of COST Action CA 19130 FinAI,		
Bern University of Applied Sciences & University of Twente		
Monica Violeta ACHIM, project manager FINCRIME		
Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca		

10¹⁵-11¹⁵ Registration, Coffee and socializing break, room 317

10⁴⁰ – 11¹⁵ Core group meeting, room: 234

https://econ-ubbcluj-ro.zoom.us/j/84989397642

Jörg OSTERRIEDER, Action Chair of COST Action CA 19130 FinAI, Bern University of Applied Sciences & University of Twente

11¹⁵ – 12³⁰ The Financial Supervisory Authority – plenary, room: 006 https://econ-ubbcluj-ro.zoom.us/j/84989397642

Daniel APOSTOL-BIRZU, Communications and Financial Education Director, Financial Supervisory Authority

Alexandru CIUNCAN, President of UNSAR

Marian SIMINICĂ, Executive Director - Institute of Financial Studies

Tiberiu MAIER, Board Member of UNSAR & CEO of SIGNAL Iduna Life Insurance

12³⁰-13³⁰ Lunch break, room 317

13³⁰ – 14¹⁵ Quantinar - an open science platform, room: 234 https://econ-ubbcluj-ro.zoom.us/j/84989397642

Wolfgang Karl HÄRDLE, Ladislaus von Bortkiewicz Professor of Statistics, Humboldt University of Berlin

*Quantinar.com is a P2P knowledge exchange and education platform on Smart Data Analytics, Machine Learning, Finance, AI, Blockchain, etc. It is designed to spread quantitative analysis tools via vertical integration of slides, code and Quantlets (code). It was founded by Wolfgang Karl Härdle, with the intention to support Open Science across disciplines.

15⁰⁰ Leaving for the mountains session - traditional (quasi open-air dinner)

CONFERENCE PROGRAM

February 2nd, 2023

9⁰⁰ - 10⁴⁵ WG2 meeting, room: 118

https://econ-ubbcluj-ro.zoom.us/j/84989397642

Chair: Petre LAMESKI, *Vice-Dean, Faculty of Computer Science and Engineering, Ss Cyril and Methodius University and FinAI WG2 co-leader*

Karolina BOLESTA, Best practices for a transparent finance industry - D8

Rupel NARGUNAM, A road-map on mitigating risks connected with the increased use of digital assets - D4

Nikos THOMAIDIS, Eleftheria PASCHALIDOU, Strategies for improving the efficiency of renewable energy trading

9⁰⁰- 10⁴⁵ Students session

room 1: 127 https://us02web.zoom.us/j/4387831396

Chair: Monica ACHIM, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca

room 2: 234 https://econ-ubbcluj-ro.zoom.us/j/85069386278

Chair: Liana STANCA, *Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca*

room 3: 121 https://econ-ubbcluj-ro.zoom.us/j/81031261615

Chair: Ioana COITA, Faculty of Economic Sciences, University of Oradea

10⁴⁵ - 11⁰⁰ Coffee break

11⁰⁰ - 13⁰⁰ Academic & SmartFin Lab (ASF & ISF), room: 009

Chairs: Alexandra BONTAŞ, *Head of department, Financial Supervisory Authority* **Dan CHITIC**, *Economist, Financial Supervisory Authority* **Cătălin CÂMPEANU**, *Deputy Director*

11⁰⁰ - 13⁰⁰ WG1 meeting, room: 118

https://econ-ubbcluj-ro.zoom.us/j/84989397642

Chair: Alla PETUKHINA, Hochschule für Technik und Wirtschaft Berlin and WG1 co-leader

Esra KABAKLARLI, The Role of FinTech in Cashless Economy and Green Growth (VMG report) **Petraq PAPAJORGJI** (with **Ardita TODRI**), An AI-based Approach to Develop Flexible Financial Information Systems

Daniel Traian PELE (with **Alla PETUKHINA**), Robustified Markowitz approach for cryptocurrencies

Raul BAG, *Quantinar - The P2P platform for knowledge sharing* **Cosmin CURTICĂPEAN**, *Alternative credit scoring tools*

13⁰⁰ - 14⁰⁰ Lunch break

14⁰⁰ - 15⁴⁵ Diversity team meeting, room: 118 https://econ-ubbcluj-ro.zoom.us/j/84989397642

Chairs: Alessandra TANDA, Department of Economics and Management, University of Pavia

Claudia TARANTOLA, Department of Economics and Management, University of Pavia

Sanda ANCA, Equality in digitalisation- presentation of the EQUALDIGITAL project Sabrina GIORDANO, A longitudinal study of financial capability accounting for the attitude for response styles

Maria IANNARIO, Launching the students contest - New frontiers for financial inclusion: gender impacts & Fintech alignment

15⁴⁵ - 16⁰⁰ Coffee break

16⁰⁰ - 17³⁰ IMM HUB, room: 118 Chairs and presenters:

Daniel APOSTOL, Communications and Financial Education Director, Financial Supervisory Authority

Alexandra BONTAŞ, Head of department, Financial Supervisory Authority

Dan CHITIC, Economist, Financial Supervisory Authority

Cătălin CÂMPEANU, Deputy Director, Institute of Financial Studies

Tiberiu MAIER, *Board Member of UNSAR & CEO of SIGNAL Iduna Life Insurance*

Radu HANGA, President of The Board of Directors of The Bucharest Stock Exchange

Cosmin CURTICĂPEAN, Vice-President RoFitech and CEO iFactor Alternative Financing tools

ASF Registration of participants

Word of welcome

Three financial development ideas for SMEs

What we can do together -

Dialogue about the needs of entrepreneurs

16⁰⁰ - 17³⁰ Erasmus+ application, room: 234 Cost FinAI Members and Partners

https://econ-ubbcluj-ro.zoom.us/j/85372041318

18³⁰- Dinner

Venue: Piramida Restaurant, BBU Street. Mihail Kogălniceanu, no. 5, Cluj-Napoca

ACKNOWLEDGEMENT

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We thank our **sponsors**:



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Barbara BEDOWSKA-SOJKA		
Jana PELIOVA		
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